



BEAR BUSTER



MEME AND ITS HISTORY

If there is anything that the world realized in 2022, it's that whoever controls the memes controls the Universe. At the core of this reality lies the way that the web has empowered individuals to frame networks that can challenge and upset extremely old societal structures. Not only do these communities traverse cultures, societies, and financial markets, but they arrive at a consensus on what has value. Although conceivable since the coming of the web, it was only after thirty years after the fact that the world awakened to this peculiarity and felt its effect. This emerging trend of communities organizing, collaborating, and coordinating is because of the rise of internet "memes" - a term coined by Richard Dawkins in his seminal 1976 book "The Selfish Gene."

"The term 'meme' is 'A component of a culture or arrangement of conduct that might be viewed as passed starting with one individual then onto the next by nongenetic means, particularly imitation.'"² Said, a meme is to culture as an atom is to matter - a singular atomized idea; it is a singular unit of culture transmitted through social networks or artifacts, carrying symbolic meaning and the power to shape entire societies. The discovery of memes has fueled a whole scientific field of Memetics, which is re-contextualizing academic fields of Neuroscience, Psychology, Sociology, and Politics as researchers attempt to understand how memes are transferred from person to person. These writings have been passed down through generations and are the basis of their followers' beliefs.

For quite a long time, internet memes and the large tech-owned internet (Web 2.0) have filled the birth and development of worldwide networks that give the chance to track down association, importance, and worth in a group's ideas, beliefs, behaviors, and actions. More recently, the rise of the decentralized web (Web3) has enabled communities to impute their value onto a digital asset that is accessible to anyone with a smartphone and internet connection. As the world watched the r/wallstreetbets subreddit and its "diamond hands" meme catapult GameStop's stock from a market cap of \$750M to \$7B in 2022, a meme-obsessed and passionate community has been monumental in the success of bitcoin, Dogecoin, and other crypto-assets. It's believed that bitcoin's surge to an all-time high of \$1,000 in 2013 was fueled by its notorious "magical internet money" meme, which is said to have been pivotal to subsequent parabolic rallies and mass adoption.

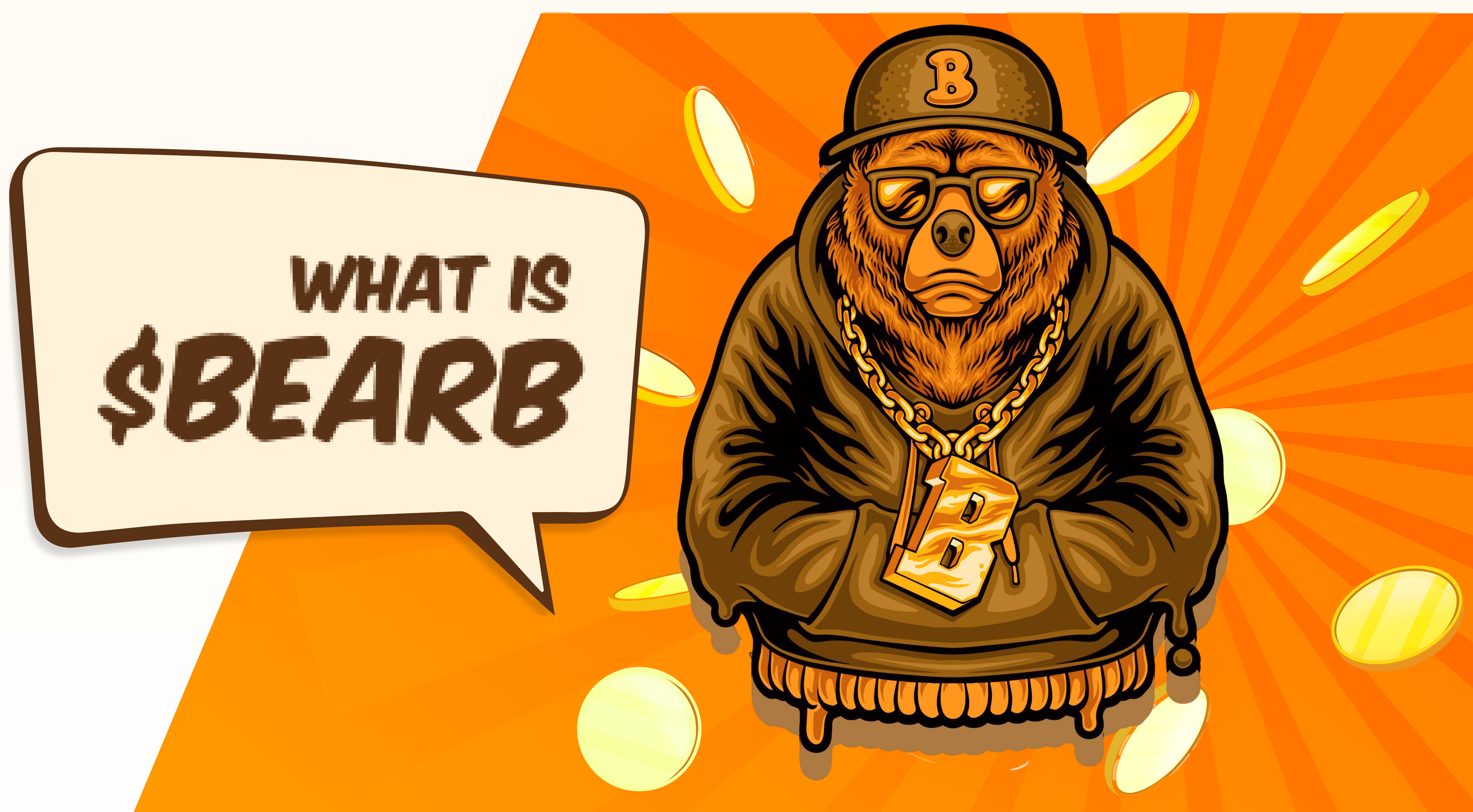
WHAT IS \$BEARB?

The rise of "meme coins" in 2021 & prolonged bear market (which is expected to continue until 2023) provided the perfect conditions for the birth of \$BEARB (BEAR), which was also born concerning Binance Founder CZ on the Binance chain. Seeing the potential of online communities, and the advantages BSC and the \$BEARB token have in onboarding new market participants, marketing their underlying blockchain, and infiltrating modern-day culture, BEAR evolved from a "meme coin" to an experimental Web 3.0 community coin.

At its core, BEAR is an emerging digital asset that backs a community concentrated on onboarding BSC users, entertaining market participants, and trying to become the first deflationary pump coin in the bear market.

While \$BEARB believes memes will keep being a fundamental piece of current society, particularly crypto, the \$BEARB recognized valuable leverage to use the appeal of memes to pull market participants into the Binance ecosystem and help them become more informed. Such is consistent with BEAR's vision, mission, and strategy. Unlike peers, the \$BEARB community (dubbed "The BEAR Fomo") was founded on the belief that fostering a no-shill, non-contentious, transparent, free-spirited culture was the best path forward. Unfortunately, most meme coins and community coins are founded on deceitful practices today.

Many use deceptive tokenomics, pursue aggressive marketing campaigns for price appreciation, urge their members to self-promote their coin, and even use automated technologies (also known as "bots") to spread awareness via social media. Seeing that these strategies are likely to yield an unstable and inauthentic community, \$BEARB intentionally zigged when others zagged.



ROAD MAP

- ◉ Creation of Native token
- ◉ Website development
- ◉ Roadmap Launched
- ◉ Community building
- ◉ IEO on exchange
- ◉ Listing on Centralize exchange
- ◉ 180+ countries Debit Card integration announcement

Q1
2024

- ◉ Launchpad and Incubation Program
- ◉ Game Beta version live
- ◉ Token deflation mechanism
- ◉ Support to stake \$BEARB on different CEX's

Q2
2024

- ◉ Smart Contract Audit
- ◉ Coinmarketcap and Coingecko listing
- ◉ Treasury platform launch
- ◉ Teaser of the Gaming Platform

Q3
2024

- ◉ VC's funding round
- ◉ Swap mainnet
- ◉ Introduction of new projects in 2024
- ◉ Launch of 2024 roadmap
Dex & Cex listing

Q4
2024

- ◉ INO on the NFT marketplace
- ◉ Listing on Tier-1 CEX
- ◉ Partnership with various projects
- ◉ Wallet and integrated Swap testnet

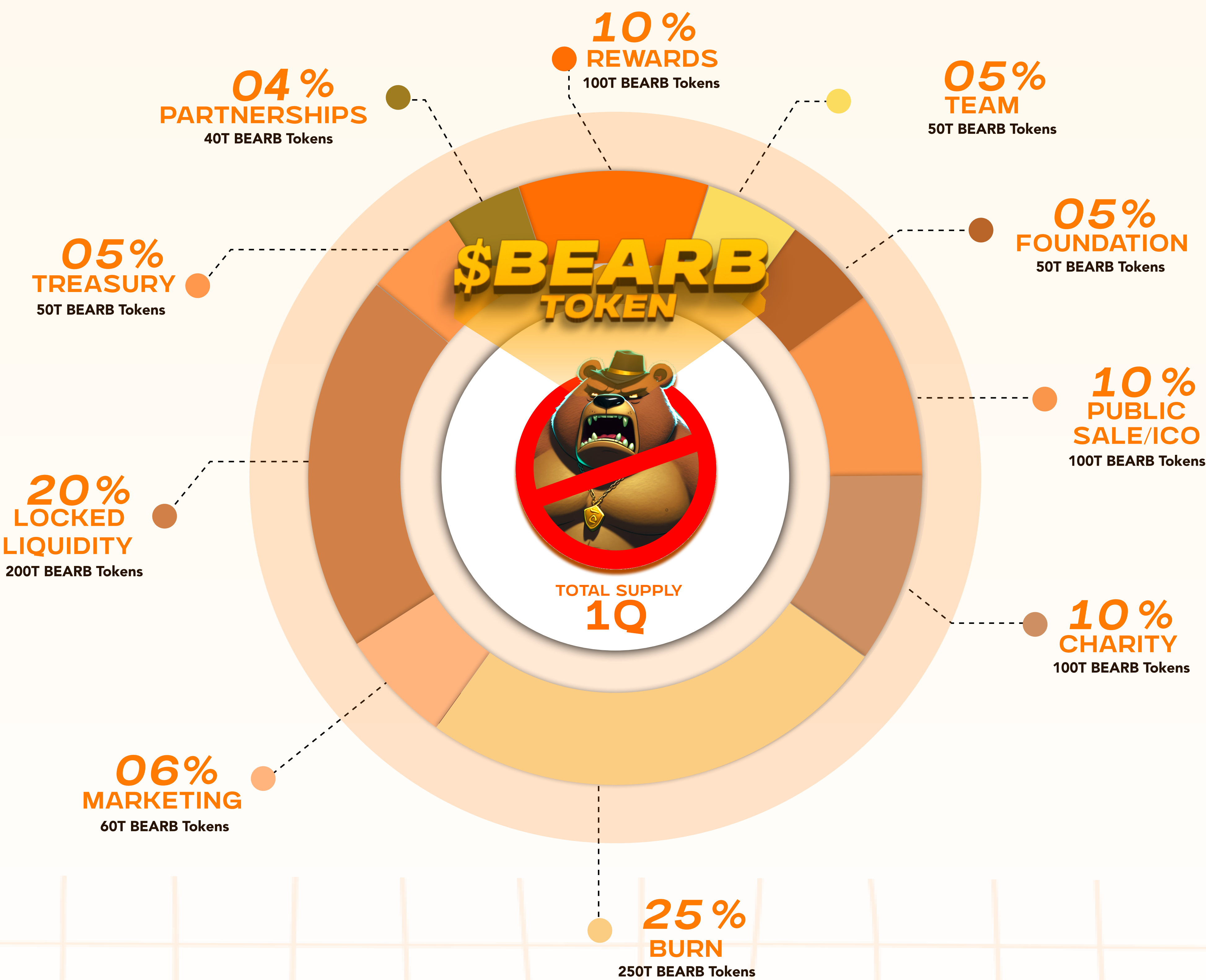
Q1
2025

TOKENOMICS

Total supply – 1 quadrillion (100% community token)

Tokenomics	Percentage	Token (tn)
Burn	25	250
ICO	10	100
Locked liquidity	20	200
Incubation / Partnership	4	40
Marketing	6	60
Team	5	50
Reward	10	100
Treasury	05	50
Foundation	05	50
Charity	10	100

\$BEARB TOKENOMICS



TOKENOMICS

Explanation

- 1) Liquidity is locked for 1 year and auto extended on Dex's Listing
- 2) ICO will take place on the exchange's where 10 percent of the tokens are sold.
- 3) The generated funds will be used for listing the token on different exchanges and maintaining a deep order book to absorb the selling pressure.
- 4) A big new partnership is announced after the listing.
- 5) 25% of the tokens are burned to boost the price of the token in the future.
- 6) Marketing tokens are 100% transparent and the community will know where it is spent
- 7) Team tokens are vested for 5 years linearly

All the tokens are pre-minted but locked for a specific time.

What is the formula to keep the price of BEAR coin stable in the bear market?

Every month there is a release of 2.5% tokens from the supply which is burned based on the condition of the market i.e if the market is green for over a week, then the mechanism will burn 1.5-2% tokens, and keep the rest to burn in the crisis state.

The supply and use of the tokens can be tracked through the contract address which we will keep transparent and all the extra tokens from the Burn supply will be locked with the unicrypt.

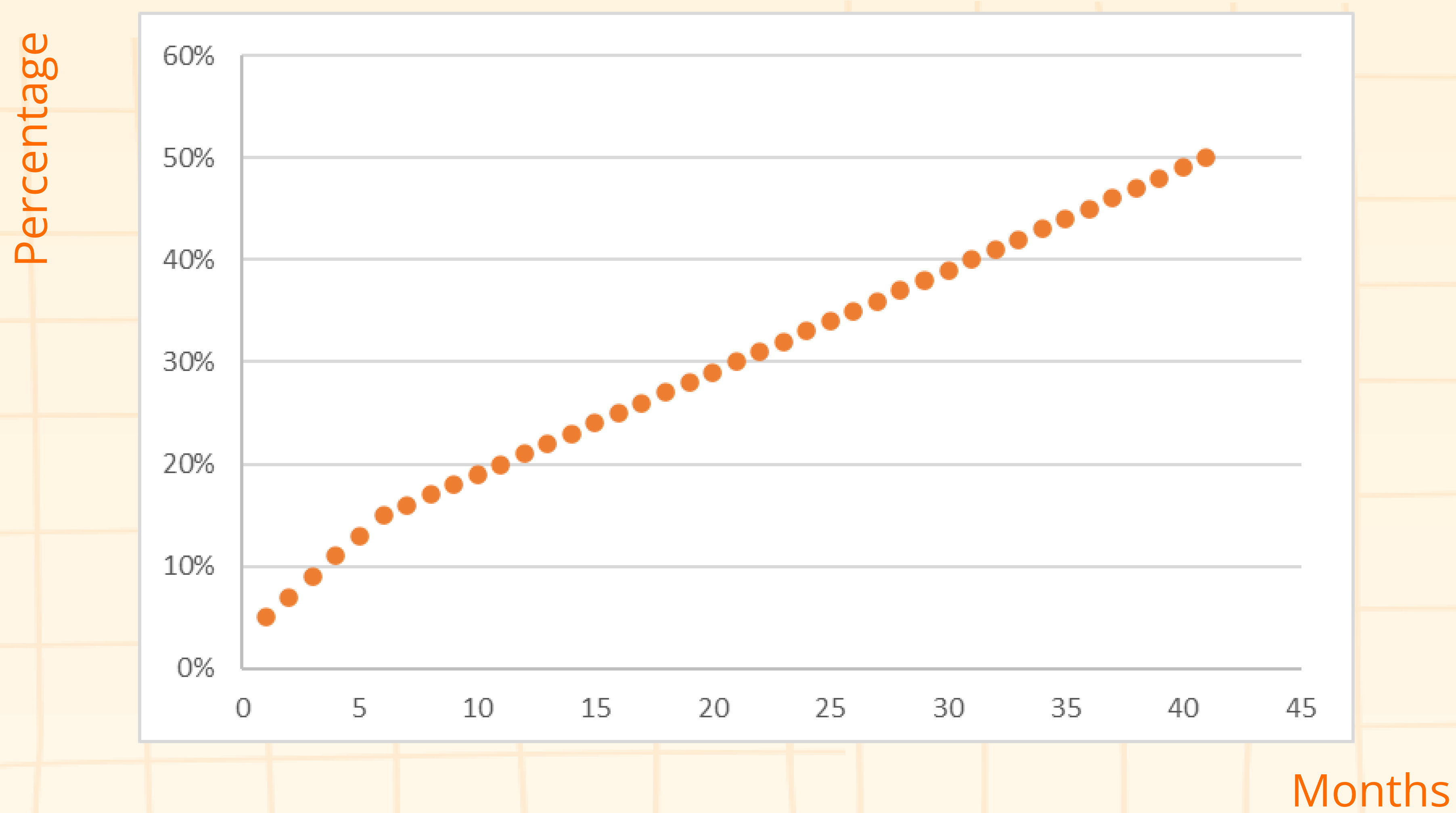
Treasury

The project is built on BNB CHAIN and the rewards are given in the form of other cryptos. The treasury is filled with cryptos based on the investments made by the company.

All the loyal and long-term holders are rewarded from the treasury of \$BEARB. A team of experts will invest in various projects and trade them to grow the treasury over time and reward our HODLERS with the cryptos in the treasury.



TOKEN INFLATION



ICO

10% Token sale
500k Raised amount

1 year vesting for ICO investors

50% initial and 50% vesting

Breakup of fund allocation (1 year)

- Market maker – 200k
- Marketing, Exchange Listing, Commission – 100k
- Project development – 100k
- Treasury – 100k

Circulation after 1 year

- ICO – 10%
- Airdrop – 3%
- Staking – 5%
- Rest – 3%
- Total-21% (Maximum)

TRANSPARENCY

As you can see there are no developer wallets. We have done this to provide extra peace of mind and security to the community. Every single transaction that occurs within our 5% marketing wallet will be forwarded to the community and are 100% transparent in the line of communication. Our marketing tokens will be LOCKED and vested for 3 months by Unicrypt.

CONCLUSION

To appreciate the earnings in the bear market, we introduced the \$BEARB token. To give the meme world real value and appreciation, the \$BEARB token is launched. 2021 proved to be a good year and brought good wealth to everyone invested in meme coins or any other crypto but many investors could not cash out the profits are suffering seeing the prices at 99% down from the all-time high. The stats show that only 7% of the investors exited the market in 2021. So what about the rest?

They are all in a huge loss and are counting the days to recover their investment. To give a trigger to their effective job and appreciation for their actions, \$BEARB is launched.

For centuries, governments have decided what does and doesn't have value for their people. However, the rise of internet culture and Web 3.0 has put the power back in the hands of the people, has enabled communities to arrive at a consensus on what has value, and has allowed people from all over the world to come together to have a lasting impact. Not only that, but the rise of memes, the birth of dog coins & community coins, and the emergence of Binance chain have opened an entirely new opportunity for \$BEARB to capitalize on the realities mentioned above. \$BEARB is set to lead the charge on Web 3.0 community building, prove to the world that we're the most efficient and hardest of BEAR money in existence, and also assist in onboarding the next wave of BSC users by serving as the ecosystem's ambassador and trusted community for getting up to speed with all things crypto. In turn, we plan to prove to the world that \$BEARB is more than a Web 3.0 community coin, we're family.

The team is 100% dedicated to fulfilling our vision and aspire to grow a strong and faithful community of investors and fans alike.

Information in this document may be revised at a later date due to unforeseen circumstances and testing, therefore real-world values may differ slightly but we will strive to deliver a product that is in line with our plans laid out in this document

